



KONICA MINOLTA

Press release

Konica Minolta and NCS Colour enter partnership with the reference spectrophotometer CM-3700A as heart of the Reference Lab and the new cloud based software platform NCS Core^{®©}

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NCS Colour, the Stockholm based provider of colour management services to international manufacturing industries, today announces the launch of NCS Core^{®©}, a cloud-based colour assurance platform for the manufacturing industry. The software makes use of a unique solution for comparing values from multiple colour measurement instruments to secure and maintain quality in production.

NCS Colour explains how NCS Core^{®©}, has been developed to face the challenges of the manufacturing industry. “Getting the colours right is something that our customers are struggling with every day. With NCS Core we make this easier” said Fredrik Lundgren, Product manager at NCS Colour. “The technical solution behind NCS Core, with the NCS Reference Lab at its heart, is strengthened by our latest partnership with Konica Minolta. In this partnership we are combining NCS Colour’s expertise from working with colour management solutions for more than 20 years with Konica Minolta’s extensive knowledge in colour measurement technology for state of the Art spectrophotometers.”



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“Konica Minolta is proud to enter into this partnership with NCS Colour by equipping their Reference Laboratory with the renowned reference spectrophotometer models CM-3700A” says Andreas Ullrich Marketing- & Sales Manager EMEA at Konica Minolta Sensing Europe B.V..

“The CM-3700A represents the pinnacle of colour measurement technology, capable of providing the long term quality standards for Digital Colour Data, which a global colour network system requires”. Digital Colour Data removes the need for shipment of physical colour samples between the product owner and supplier, making colour assurance both faster and more reliable.

About Konica Minolta Sensing Europe B.V.:

Konica Minolta Sensing Europe B.V., part of Konica Minolta Inc. Japan, is a leading provider of measurement solutions for applications in the fields of Colour & Appearance and Light Measurements. Konica Minolta Sensing Europe serves the industry in more than 30 countries in the EMEA region with Branches and qualified Distributors. Derived from our state-of-the-art optical and image processing technologies, measuring solutions from Konica Minolta Sensing help improve quality control and support R&D in a wide variety of industries.

Our colour management solutions are essential to control and monitor quality in many areas of manufacturing, such as automotive, coatings, plastic, construction materials, food, chemicals and pharmaceuticals. In the area of Light & Display measurement technology, Konica Minolta Colour Analysers enjoy an “industry standard” position. Konica Minolta Sensing will continue to innovate, utilizing the latest high-accuracy sensing technology, providing solutions that meet the ever-changing needs in diverse fields.

For more information, please visit www.konicaminolta.eu

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About NCS Colour:

NCS Colour is a global provider of colour management services and colour products to industrial customers worldwide. Clients consist of companies within the Automotive Industry, Appliances, Telecommunication, Furniture and Tools & Machinery. NCS Colour is also the provider of the Natural Colour System with its world-leading standards of quality, accuracy and consistency in the use of colour. As well as in communicating colour requirements independent of materials, usage or industry. NCS is the national colour standard in several countries and the recommended industry colour standard in many industry sectors.

For more information, please visit www.ncscolour.com