



KONICA MINOLTA



Press release

Clariant partners with matchmycolor and Konica Minolta to provide integrated point-of-sale tinting systems for paints

- New global color solutions for pigment preparations to be presented at the European Coatings Show.
- Companies will provide worldwide service from initial concept to final product.
- Advantages include: fast time to market, streamlined color data, high cost efficiency, accuracy and quality.

Muttenz, April 17, 2015 – Clariant, a world leader in specialty chemicals, has chosen matchmycolor Colibri® color management software and Konica Minolta color measurement instruments for its point-of-sale tinting solutions for paint stores. The new integrated system, which is scheduled for worldwide roll-out, is currently being introduced in Italy, Germany, Hungary, China, USA, Mexico, South Africa, India, Malaysia and Brazil. It will be demonstrated at the Clariant and Konica Minolta booths at the European Coatings Show in Nuremberg from 21 to 23 April.

Clariant automatic colorant dispensers are already used by paint stores and retailers around the world. With the inclusion of the matchmycolor Colibri® color management software and Konica Minolta color measurement instruments into its offering, Clariant will be able to provide customers with a comprehensive tinting solution that is capable of reaching a first-time match rate of 97% with its colorants.



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The matchmycolor cloud-based software calculates color collections centrally in seconds and instantly makes the recipes available anywhere in the world, helping users to realize and optimize a full color gamut or color space. It is easy to integrate into third-party systems and color data can be exported to a wide range of dispensing systems.: “With its unique offering of IT services and color know-how, matchmycolor is the perfect color matching software partner for Clariant,” says Klaus Brychcy, Business Development Manager Tinting Systems at Clariant.

Michael Jakobi, Managing Partner at matchmycolor LLC, says that Clariant is an ideal partner for our company. “Our two companies work in similar ways,” he says. “Clariant operates globally and offers tailor-made colorant solutions for customers, and it offers a full service from a single source: pigment preparations, software and systems technology.”

Clariant selected leading instrument supplier Konica Minolta for the accuracy and reliability of its instruments, as well as its superior inter-instrument agreement levels—a main prerequisite to work with digital color data, Klaus Brychcy says. Andreas Ullrich, Marketing & Sales Manager EMEA at Konica Minolta, adds: “With its global sales & support network and as main Colibri® distribution partner of matchmycolor, Konica Minolta is able to meet the required service levels a company such as Clariant is expecting.”

For more information, please visit Clariant at Booth 7-123 and Konica Minolta at booth 5-149 at the European Coatings Show or go to www.clariant.com and www.matchmycolor.com.

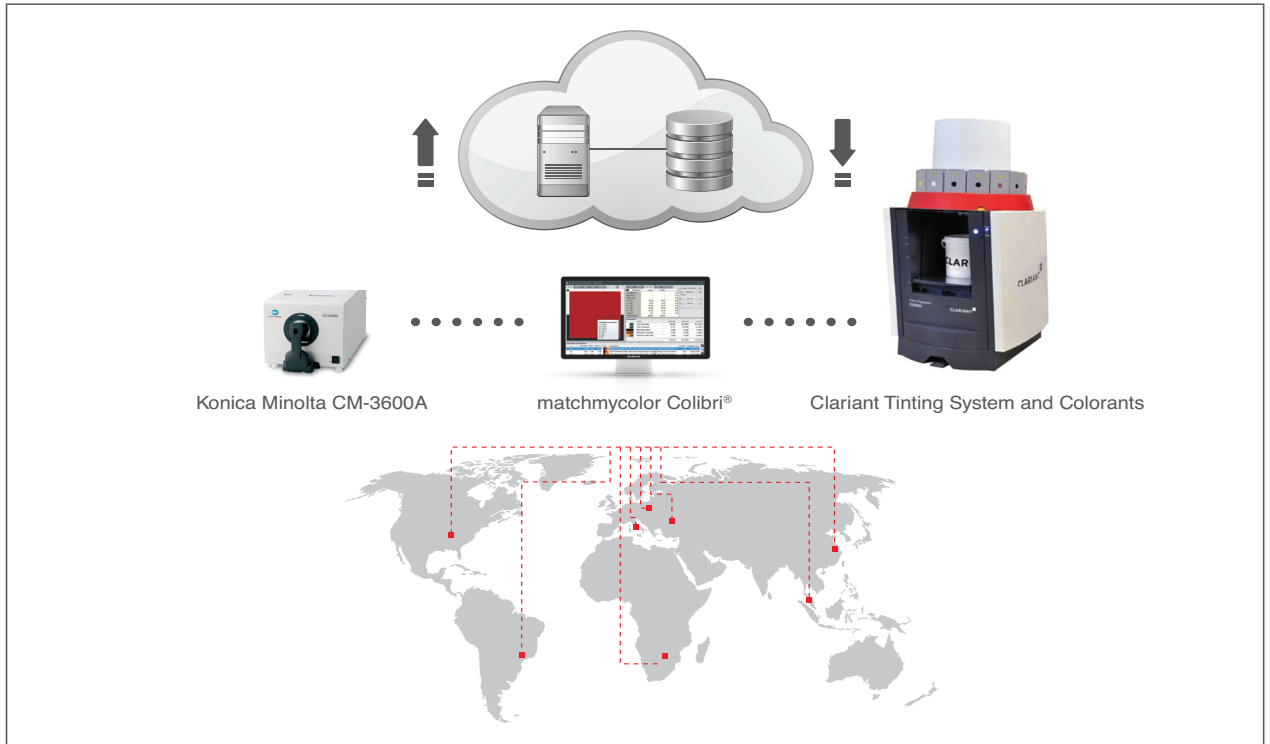
Please also check out our latest discover value story about ED pigments:
www.clariant.com/edpigments



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Clariant Global Integrated Point-of-Sale System



Clariant partners with matchmycolor and Konica Minolta to provide integrated point-of-sale tinting systems for paints (Photo: Clariant)

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www.clariant.com

Clariant is a globally leading specialty chemicals company, based in Muttenz near Basel/Switzerland. On December 31, 2014 the company employed a total workforce of 17 003. In the financial year 2014, Clariant recorded sales of CHF 6.116 billion for its continuing businesses. The company reports in four business areas: Care Chemicals, Catalysis & Energy, Natural Resources, and Plastics & Coatings. Clariant's corporate strategy is based on five pillars: increase profitability, reposition portfolio, add value with sustainability, foster innovation and R&D, and intensify growth.

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About matchmycolor:

Developed for the graphic arts, cosmetics, paints, plastics, fibers and ceramic industries, matchmycolor Colibri® software has been built up over more than 40 years, backed by the combined experience of scientists, mathematicians, industry experts, colorimetry specialists and highly skilled software engineers. These key partners help to ensure that matchmycolor processes and workflows fit industry requirements. To further enhance precision and efficiency in global color management, matchmycolor partnerships with market leaders now connect all participants in the color supply chain, including brand owners, designers, printers and converters.

matchmycolor state-of-the-art software is a one-platform solution for cloud, enterprise environments and single-client installations. Colibri® features advanced multi-flux color calculation models and can easily be connected to a wide range of measurement devices, dosing equipment, third-party software as well as mobile applications. The system is designed to ensure consistently accurate and efficient color matching and communication no matter what the application.

matchmycolor was founded in 2009 following a management buyout of the Colibri® color management business from Ciba Specialty Chemicals, now part of BASF.

For more information, please visit www.matchmycolor.com

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About Konica Minolta Sensing Europe B.V.:

Konica Minolta Sensing Europe B.V., part of Konica Minolta Inc. Japan, is a leading provider of measurement solutions for applications in the fields of Colour & Appearance and Light Measurements. Konica Minolta Sensing Europe serves the industry in more than 30 countries in the EMEA region with Branches and qualified Distributors. Derived from our state-of-the-art optical and image processing technologies, measuring solutions from Konica Minolta Sensing help improve quality control and support R&D in a wide variety of industries.

Our colour management solutions are essential to control and monitor quality in many areas of manufacturing, such as automotive, coatings, plastic, construction materials, food, chemicals and pharmaceuticals. In the innovative area of Light & Display technology, Konica Minolta Colour Analysers enjoy an "industry standard" position. Konica Minolta Sensing will continue to innovate, utilizing the latest high-accuracy sensing technology providing solutions that meet the ever-changing needs in diverse fields.

For more information, please visit www.konicaminolta.eu

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